

## NATIONAL STATISTICAL SERVICE OF THE REPUBLIC OF ARMENIA, ARMENIAN TOURISM DEVELOPMENT AGENCY & COMPETITIVE ARMENIA PRIVATE SECTOR PROGRAM (CAPS)





The survey is implemented according to the RA Law on National Statistics

## **Departure Survey**

Confirmed by August 2006 Resolution of the RA National Statistical Council

## **One-Time Observation Questionnaire**

Anonymity and confidentiality of the provided information is guaranteed by law							
	country	code <sup>1</sup>					
1. What is your country of citizenship?							
(please, specify "stateless" for stateless persons)							
2. What is your main country of residence?							
2.1 Do you serve in an embassy, consulate or on a	military base? Yes N	0					
Note: DISCONTINUE the survey for RA residents and those serve	ing in an embassy, consulate or mili	tary base.					
	How many	days did you stay					
3. When did you arrive Armenia? Day Month	Year						
Note: DISCONTINUE the interview if the visitor has not stayed at	t least 24 hours or stayed longer tha	n one year					
4. Do you have Armenian ancestry? Yes	No						
5. To which of the following age group do you belong?							
17 or younger 18 – 35							
36 – 55 56 and over							
6. Gender:							
Male Female							
7. What was the primary purpose of your trip? (mark X in the	ne appropriate box – one answer only)						
7.1 business/conference 7.5 holiday a	and leisure						
7.2 employment 7.6 active par	rticipation at sport or cultural ev	/ents					
7.3 education 7.7 visiting fr	riends and relatives						
7.4 health treatment 7.8 other							
If Heliday and Islamus Continue Otherwise Co To Question 0							

 $<sup>^{1}\,</sup>$  The country code is mentioned by coder.

8. What was the main reason for choosing Arme	enia as your holiday destination? (multiple answers				
allowed)					
8.1 nature	8.5 ecotourism / adventure tourism				
8.2 historical/cultural attractions	8.6 Armenian heritage				
8.3 pilgrimage	8.7 other				
8.4 special interest tours					
9. Have you visited Armenia before?					
Yes No					
If Yes: Continue, Otherwise Go To Question 11					
10. If yes, how many times have you visited Arm	_				
1 prior visit 2 prior visits	3 or more prior visits				
11. What were your main sources of information	on Armenia? (multiple answers allowed)				
11.1 friends and relatives					
11.2 previous visits					
11.3 tour operator/travel agent					
11.4 newspaper					
11.5 travel guidebooks					
11.6 radio/tv					
11.7 internet which web site(s) plea	ase specify which site				
11.8 travel magazines plea	ase specify				
11.9 other plea	ase specify				
12. Was any part of your travel purchased online	.?				
Yes No					
If Yes: Continue, Otherwise Go To Question 14					
13. Please name the company or the website who	ere the booking was made:				
Hotel	_				
Flight	_				
14. Where did you stay during your visit? (please, specify the number of nights in each type of accommodation)					
	4 friend's or relative's house				
· <u>—</u>	5 spa				
14.3 B&B/ hostel 14.0	6 other accomodation				

you visited a location but did not stay overnight)					
15.1 Yerevan					
15.2 Mount Aragats, Oshakan, etc. (Aragatsotn Marz)					
15.3 Echmiadzin, Sardarapat, Zvartnots, etc. (Armavir Marz)					
15.4 Lake Sevan (Gegharkunik Marz)					
15.5 Garni, Geghard, Tsakhkadzor – winter sports and ski resort (Kotayk Marz)					
15.6 Vanadzor, Akhtala, Haghpat, Sanahin Monasteries, etc. (Lori Marz)					
15.7 Gyumri, Marmashen Monastery, etc. (Shirak Marz)					
15.8 Dilijan, Haghartsin, Goshavank Monasteriesy, Makaravank (Tavush Marz)					
15.9 Noravank, Jermuk spa resort (Vayots Dzor Marz)					
15.10 Khor Virap Monastery, etc. (Ararat Marz)					
15.11 Tatev Monastery, Khndzoresk [Cave City], Zorats Karer, etc. (Syunik Marz)					
15.12 Republic of Nagorno Karabakh					
16. Are you travelling on a package tour, did your company make travel arrangements or did you make your own travel arrangements  16.1 Package Tour					
16.2 Myself, my company/partner company					
If Package Tour: Continue, Otherwise Go To Question 19					
17. How much did you pay for your package tour including yourself and your family members if any?  Amount Currency Code  17.1 How many persons does this expenditure cover?  17.2 Does this package price include international transporation? Yes No  17.3 If no, how much did you (and your family members, if any) spend on international transportation? Amount Currency Code  17.4 Does the package price include stays in other countries?  If yes, please indicate where					
18. In all, how much did you (and your family members travelling with you, if any) spend during your stay here in Armenia (excluding all pre-paid expenditure items)?  Amount  Currency  Code					

15. Please indicate the locations you visited and the number of nights stayed in each place. (Mark O if

19. In all	, how much di	d you (and you	r family me	mbers travelling wi	th you, if	any) spend pr	ior to and
during ye	our stay in Arn	nenia			_		
1	9.1 Amount [		Currency [		Code		
1	9.2 How many	persons does t	his expendi	ture cover?			
20. Pleas	e indicate, to the	he best of your	ability, hov	w much you spent of	n the follo	wing items pr	rior to and
during ye	our stay in Arn	nenia					
					Amo	ount C	urrency
2	0.1 Internation	al Transportati	on				
2	0.2 Accommod	dation (includir	ng room cha	rges, food/beverage	e, etc)		
2	0.3 Restaurant	s and bars (outs	side places of	of stay)			
2	0.4 Organized	sightseeing tou	rs, excursio	ons and activities			
2	0.5 Domestic g	ground transpor	tation (car i	rental, petrol, taxi)			
2	20.6 Handicrafts and Souvenirs						
2	0.7 Other spen	ding (service, e	etc.)				
2	0.7 How many	persons does t	his expendi	ture cover?			
For all vis	itors						
21. If vo	u ever used anv	v of the followi	ng. how wo	ould you, in general,	rate the a	uality? Would	d vou sav
· ·	•		•	2 – Poor, 1 – Very F	-		
	hotels			21.6 internationa		ation [	
	restaurants		_	21.7 local roads		Г	
	21.3 spas 21.8 attractions (museums, galleries, etc.)						
	21.4 tour operators  21.9 guide services						
	21.5 general value for money 21.10 efficiency of border services						
	J	, <u> </u>		J		L	
22. Do y	ou have an inte	erest or plan to	visit Armen	ia again?			
yes		10					
<b>J</b> 1							
23. Wou	ld you recomm	end Armenia to	o your frien	ds and relatives for	a holiday	visit?	
yes		10	·		•		
j							
Thank you for the interview							
	Interviewer	Questionnaire	Date	Place of completion	Code <sup>1</sup>	Flight Number	Country's means of transportation
	(S.N., number)	number		(airport, cross-border)			Armenian – 1 Non Armenian - 2
Inhound		Ī	i	Î.			Ĩ

Outbound